



GVAHA BOARD MEETING MINUTES

July 21st, 2015

7:00PM- Georgetown Ice Arena

BOARD MEMBERS:

Present: Keith Talsma, Kelly Elliott, Lisa Mulder, Mike Hatkowski, Kelli Sterley, Jack Williams, Greg Raad, Christina Smith, Jim Rozema

Absent: Jeff Tornga-MAHA Rep

Quorum present?- Yes

Others Present- N/A

PROCEEDINGS:

Called to order by Jack Williams at 7:02PM

Approval of the Agenda

Approval of the previous meeting minutes

- Amended to include open position of VP of House from last meeting. Minutes approved with the change.

Introduction of new Board Members by Jack Williams

- Greg Raad- President
- Jim Rozema- VP of House
- Christina Smith- Secretary

President's Report

- Greg Raad discussed the need to try and follow the bylaws to the best of the Board's ability. This should help the Board with accountability and assignment of responsibilities with the goal of developing the program and the players. As the President, Greg would like to start developing some strategic plans to encourage forward thinking for the future of the association.

VP of Travel Report

- Bantam AA- Lisa has received a call from Coach Howey who has questions for her in regards to his team. Lisa will be reaching out to him after the meeting.

- Midget A- Doug Wickstrom has 10 players signed currently and may have six more from Jenison. This team should be a go but will be a late roster.
- Golf Outing- A company has contacted Lisa about the hole sponsor signs. One price to do all the signs and multiple sponsors can be on one hole. We need to push for the hole sponsors in order to increase our return. We currently need more hole sponsors, for prizes we would like just about anything. Lisa will send a list of businesses that have been contacted so far. If someone recruits a hole sponsor, you need to get a JPEG file for the signs. Keith will send out communication to members to get them excited about earning points by getting sponsors and golfers to earn money for their player fees. Meeting for Golf Outing on 8/3 @ 5:30PM at Georgetown Ice Arena. Also, we can not sell liquor by law but can accept donations.

VP House Report

- Evaluations will be the first week of school after Labor Day
- Bantam House- Question from Mike about who will be the coach. Jack noted that Austin West will coach. A goalie is coming on Friday to meet Jack and discuss coming to GVAHA.
- Other House- Should be one Bantam, one Peewee and three Squirts

Secretary Report

- Minutes from the meetings will follow the same format. Draft minutes will be sent to the board to review and then approved at the next month's meeting.
- Christina will take over managing the agenda for future meetings

Treasurer Report

- Kelly presented the ledger for this month for review. She also noted that the fiscal calendar ends on June 30th. Greg Raad will need to be added to the account as the President.
- Kelly discussed the issue of transferring credits. She noted that it would be easier to transfer player credits to team accounts as opposed to cutting checks and having to go to the bank.

Hockey Director Report

- House teams- Jack will be meeting with a goalie for Bantam House.
- USA Hockey- Club Excellence PDF- Jack shared a PDF presentation of a model for building the association through the Board, coaches, volunteers and parents. It serves as a road map for an organization, laying out responsibilities. It also includes player activity training.

Communications Director Report

- SportNgin- Emails have been going out about signing up for this website. They have collected 75 emails so far.

Fundraising Report

- Blood Drive- 9/9/15 was canceled due to lack of participation. Motion made by Jack to pay out the credits from the last drive from the association account, Seconded by Jim, all approved.
- Little Debbie- scheduled for Aug 17th-29th.
- Bob's Meat Sale- garnered \$657.53 for ten GVAHA families.
- Schwan's- this would be an all online fundraiser. Kelli is asking for suggestions on timing as the initial 45 days/40% campaign is followed by 90 days/5% and is concerned about the overlap of the Dec cutoff for credits. Christina suggested it run with the start of the season or in November to maximize the "brand" of Schwan's which is convenience and bulk. Credits would overlap but would have to be posted to next years' bills.
- Upcoming fundraisers- Yankee Candle/October, Wreath Sales/Nov, Scrip/All year long.
- Culvers- Kelli suggested a team based Culver's night where whole teams act as servers for proceeds to help their team.

Rink Manager Report

- Try Hockey for Free- Set for 02/20/16, Mike is suggesting 4:00PM-5:20PM due to ice schedule.
- AMBUCS- Griffins Game- Jack will need to get dates for that weekend.
- Girls Hockey Weekend- Tentatively planned for 10/10-10/11 however Hockey Time is that weekend but if ice is available Mike wants to do girls weekend.
- Camps- With more camps coming in August, Mike would like a push for signups.

- Practice Times- Coaches keeps asking for changes. Scheduling is a huge task due to all the changing dynamics of each team.

MAHA Representative Report- Representative was absent

Craig Sterley will be taking over as the MAHA Rep from Jeff Tornga. Craig will be unavailable for the first meeting on 8/02 in Lansing however Greg Raad will attend in his absence.

Meeting adjourned at 8:00PM