



BOARD MEETING MINUTES

June 16th, 2015

7:00PM- Buffalo Wild Wings- Grandville

BOARD MEMBERS:

Present: Keith Talsma, Kelly Elliott, Lisa Mulder, Mike Hatkowski, Kelli Sterley, Jack Williams

Absent: Jeff Tornga

Vacant positions- Board President, Secretary, Vice-President of House

Quorum present?- Yes

Others Present- Greg Raad- member and President candidate, Christina Smith- member and Secretary candidate, Craig Sterley- member

PROCEEDINGS:

Called to order 7:09PM

VP of Travel Report

- Bantam AA- no further information to share they are still trying to field the team and no confirmation as of yet.
- Midget A- currently laying out the team with a short season starting Aug. 1st. They want commitments by July 1st. This will be a pre-high school season so players can try out for high school hockey.

Hockey Director Report

- House teams- currently looks like there will be three Squirt, one PeeWee and one Bantam house team. Bantam is in need of a goalie but contacts have been sent out to four goalies at this time.
- Travel team concern- discussion in regards to travel teams filling positions with players from a different age group that had not made their current age group travel team and the association's responsibility to the player. Recommendation was to discuss with the parents AND the coach of the team taking the player the concerns of the hockey director for that player's safety.

Communications Director Report

- SportNgin- Emails have been going out about signing up for this website. They have collected 70 emails so far. Keith will be sending more reminders through the summer. There are 400 emails in the group email so he is hoping to weed those out to current members of GVAHA only. Greg Raad noted that he should keep that list of emails however for marketing purposes in the future. Mike suggested that the association post on facebook that we are in need of a goalie for Bantam House.

Treasurer Report

- Travel- Travel accounts are set up as well as signatures. Macatawa needs driver's license and social security numbers. Checks were ordered for each team at \$30/team. Travel jerseys have been ordered.
- Scholarships- Forms were sent to board members to review. They will note on the website that a total of \$2,500 is available for scholarships. Scholarships will be reviewed based on need so W-2s will need to be provided to verify income if that is the case.

Fundraising Report

- Blood Drive- Sixteen people gave blood however twenty were needed to get paid, four families backed out at the last minute. The association will have to cover the credits to the families if not paid by the blood drive.
- Little Debbie- drive raised \$195 for three families. Kelli will schedule again for August for back to school.
- Learn to Scrip- planning on a Learn to Scrip meeting night with a \$10 Meijer card incentive to show users how to load a card. Will schedule that for before Aug. 1st.
- Bob's Meat Sale- July 6th-18th- Pricing is yet to come. One week return on the meat orders and two weeks on the subs.
- Scrip- Kelli has suggested both B&R and BC Pizza for scrip usage.

Rink Manager Report

- Try Hockey for Free- Set for 02/19/16-02/21/16.
- Hockey Time has five weekends with the ice arena for the coming year. 10/10-10/12, 11/6-11/8, 12/4-12/6, 02/12-02/14 and 03/15-03/17

MAHA Representative Report- Representative was absent

This member was absent for this meeting however the Board did discuss the need for this position to be a regular attendee at the monthly MAHA meetings. The meeting is the 2nd Tuesday of the month at different rinks. If the MAHA rep does not attend the President or another designee should go in their place.

New Business:

- Potential Sponsorship Opportunity- Jack discussed the potential to partner with Scott Bates from Farmer's Insurance with sponsorship opportunities throughout the association. Farmer's is focusing on local giving via their community agencies. Jack is looking to provide a package/checklist of opportunities and ideas to present to Scott as this would be a large sponsorship. Some suggestions revolved around jerseys, reducing fees, mites etc, etc. Jack is looking for ideas to present to Scott.
- USA Hockey Model Association- Jack is planning a meeting for the board and members in regards to a presentation on GVAHA being a USA Hockey Model Association.
- Bylaws- Christina Smith asked if the new bylaws are what is on the website and if the changes were noted. Changes were not noted on the new bylaws, suggestion was made that for future reference all changes or updates to the bylaws be noted within the bylaws document itself.
- Golf Outing- there has been an email push to go to the website and sign up early. Prizes are being collected.
- Culver's Fundraising- this could be a potential fundraising opportunity.
- Hockey 101 Night- potentially Aug 19th 7PM. Board feels the name of this event should change to something more in the lines of getting to know GVAHA.

Meeting adjourned at 8:30PM