



GVAHA BOARD MEETING AGENDA

Tuesday, April 19, 2022
7:00 pm

Facilitated by: President of the Board, Andy Barnes

AGENDA

Call to order by: Andy Barnes **at 7:05pm**

Attendance: Andy Barnes, Dave Atkinson, Brandon Gorby, Jenn Beverwyk, Phil Malnar, Ciji Marckini, Kelli Sterley, Audra Atkinson, Jack Williams

Absent Board Members: Karen Sobeck, Joel Breazeale

Welcome-

Introduction of visitors & discussion: No visitors

GVAHA Staff reports:

- **Hockey Director** – Joel (information sent via email)
 - House Coaches
 - **Squirt HC's**
 - Nick Marckini
 - Nate Beverwyk
 - Dan Stauch & Mike Madden
 - **Pee Wee**
 - Matt Burns
 - **Bantam**
 - Ben Majewski
 - *Motion for approval of House coaches: Motion by Andy. Second by Ciji. Approved.*
 - Coaches Hot Stove stove meeting took place April 18 at White Flame Brewery and was well attended.
 - Looking to add a 5 week LTP based upon the requests of our LTP families. I presently am surveying our LTP families to confirm their availability.
- **Hockey Director** – Jack
 - 20 coaches at Meeting Monday night
 - Community Ed will be invoiced for L-to-S players so those funds will be in soon

President Report – Andy Barnes

- Safe Sport – review new email
 - All Coaches, Board members, and Managers need to complete Safe Sport (complete every year) and Background checks (complete every other year)
 - Locker room policy – 2 people in locker room at all times
 - Team travel policy
 - Will develop policies
- *Motion made by Andy for all requests of advertising of hockey clinics/camps to first be filtered by Team Director and Hockey Directors and then submitted to Board for approval or denial. Dave Second. Approved.*

Vice President Report – Jennifer Beverwyk

- The end of the year coaches game & party has been postponed. Due to the lack of ice availability and conflicts with schedules, we are going to use the funds for a beginning of the season get together.
 - We have funds from 21-22 and 22-23 seasons to use toward kick-off party.
 - Date for beginning of the season kick-off: TBD
 - Committee: Jennifer, Ciji, ??

Secretary Report – Audra Atkinson

- Approval of previous month meeting minutes
 - *Motion from Kelli to approve March meeting minutes. Second from Jenn. Approved.*
- TeamSnap – If you need registration forms, teams set up/rostered, etc. please let me know and I will take care of it.
- Merchandising and Equipment report – Fitting dates – May 17 and May 19 (during Travel Try-outs); we will have another date during the House Evaluation skate and possible 1 more in August for “stragglers”

Team Director & MAHA Representative Report – Dave Atkinson

- No MAHA meeting this month
- Adray – Kevin Wood is going to have an end of season review meeting
- Coaches meeting – discussed drills using weighted pucks – asking for approval to purchase for teams – 25 for \$80
 - *Motion to approve purchase of weighted pucks by Jenn. Second by Phil. Approved.*
 - Dave will order.
- Evaluation Skate

- *Motion to hold Week of May 30 by Andy. Dave Second. All approved*
- Pre-Season Skills Camp - will be held in August.
 - Two groups - Mites/Squirts and PW Bantam
 - Coaches that volunteer their time will earn money toward their team
- Joel is asking for Board to approve a blast being sent out to the association about Blue Liner Clinic to be held this summer.
 - *Motion to approve sending communication blast by Dave. Second from Ciji. Approved.*

Manager Director Report – Karen Sobeck

- Are bank accounts set for travel teams? Have they been assigned and new coaches added to the accounts?
 - Existing managers will have same accounts; Phil is in contact with new PWA manager and will add to account in the fall

Treasurer Report – Phil Malnar

- Monthly Report - break even cash flow between this year and last
- 2022-23 Budget
 - *Motion by Phil to keep fees flat. Second by Jenn. Approved.*

Communications & Events Director Report – Ciji Marckini

- Yearbooks - Being reprinted by Grandville Printing. How should we get them out to players? -Evaluation skates, Travel Try-Outs, Kick-off
- Thank you cards for the Board to sign. Yearbooks will be mailed to each sponsor along with new Sponsorship packet
- Table cloth purchased for STARS registration table - stored by mailboxes
- Memorial Day Parade.
 - Jack has signed us up
 - Communication will be sent out soon for a "sign up"
 - Candy - Ciji will purchase
- Board position bylaws to approve - email will be sent for review.
- Bag and Balls Event sponsored by Jenison Hockey - August 20 - Corn Hole and Street Hockey; food trucks; alcohol; street hockey tournament - all activities will take place outdoors; rink will not be open
 - Do we want to Partner with Jenison Hockey?
 - *Motion to approve partnership with Jenison Hockey on August 20 event made by Ciji. Second by Jenn. Approved.*

Fundraising Director Report – Kelli Sterley

- Hat Trick Raffle –
 - Are we including 5 tickets per family in the fee? Not this year.
- Planning a euchre (or trivia) night toward the start of the season at Michigan Moonshine.
- Will create a blast for Scrip to help newer families realize the potential for earnings
 - Name changing to Raise Right

Sponsorship Director Report – Brandon Gorby

- Cost & rink expenses for sponsorships – Brandon will meet with rink director about cost structures
- J&H Sponsorship
- Sponsorship Packages
 - Will updated package for 2022/2023
 - Sponsor Letter – Brandon will update
 - Tax receipts – template on the Shared Drive
 - Email blasts – Brandon will coordinate with Ciji
 - Sponsor section @ rink (QR codes, coupons, etc.) – need to talk with rink director about guidelines
 - Service Sponsors (plumbing, HVAC, landscaping, snow removal, etc.) – will discuss with rink director
- Sponsorship funds when not allocated to specific team – 10% would go to scholarship account and rest would go to coaching account unless otherwise determined by Board

Additional business in preparation for next meeting:

- Next meeting – May 17, 2022 @7pm
- *Motion to cancel July meeting by Andy. Second by Ciji. Approved.*

Meeting Adjourned by: Andy Barnes **at 9:10pm**