



GVAHA BOARD MEETING MINUTES

August 16, 2022
7:00 pm

Facilitated by: President of the Board, Andy Barnes

AGENDA

Call to order by: Jenn Beverwyk **at 7:06pm**

Attendance: Ciji Marckini, Karen Sobeck, Jenn Beverwyk, Jack Williams, Kelli Sterley, Audra Atkinson, Dave Atkinson, Brandon Gorby (by phone)

Welcome-

Introduction of visitors & discussion:

GVAHA Staff reports:

- **Hockey Director** – Joel
- **Hockey Director** – Jack
 - LTP and LTS starting in October
 - Checking camp happening this month
 - Working through last minute team formations

President Report – Andy Barnes (absent)

- MAHA Affiliate Agreement
- Working on becoming a signer for Macatawa Bank accounts
- Employment Agreements for Joel and Jack will be ready to review at our next meeting

Vice President Report – Jennifer Beverwyk

Secretary Report – Audra Atkinson

- Approval of previous month meeting minutes
 - *Motion to approve June meeting minutes made by Jenn, second by Ciji, Approved.*
- Merchandising and Equipment Report - some apparel has arrived; one batch of jerseys will be in at the end of the month and the second batch will be in around September 20.
- Team rosters have been completed in TeamSnap and practice dates have been plugged in.

- Hockey Fights Cancer – Where should we donate to? Shields of Hope

Team Director & MAHA Representative Report – Dave Atkinson

- GVAHA jackets are in for coaches
- Registration costs for coaches – about \$105/coach yearly – will continue to discuss
- Goalie equipment for Pee Wee House – still working on finding a set and determining size
- Equipment room – having keys made for each team; sign in, sign out
- ADRAY – waiting to hear details from Kevin Wood for meeting dates

Manager Director Report – Karen Sobeck

- Setting up meetings with House managers

Treasurer Report – Phil Malnar (absent)

- Association year end wrapped up on June 30th – tax filing initially due in November and extended until May 2023 – should be completed around December/January

Communications & Events Director Report – Ciji Marckini

- Inform: photo planning – 3 quotes have been gathered. Targeting the 2nd and 3rd weeks of October to complete photos
- Discussion: Mike has ice available Saturday September 17 for a “kick off the Stars season” party. Is this too soon?
- Inform: Info to pass on to coaches and managers:
 - Starting Tuesday September 6, weekly organization wide email blasts will be sent out. Have info to Ciji at gvahacommunications@gvaha.org by each Monday of the season to get information included for that weeks communication.
 - Email on “as needed” info for Website and Social media (example: fundraiser information, shout to teams for weekend tournament success, etc.)

Fundraising Director Report – Kelli Sterley

- Scrip distributions were sent to Phil for Jan – July for both house and travel players
- Raise Right info going to Ciji to share this month for new families
- Starting to update info for HTR (selling in Nov – pull in Jan)

Sponsorship Director Report – Brandon Gorby (phone call)

- Update on current Sponsorship Dollar Status – \$8000 collected so far; 70 letters have been dropped off to businesses
 - Unnamed sponsors – scholarship fund; coaches fund; association funds
- Banners ordered and other advertising pieces being prepped
- Tax letters to be sent to sponsors that have requested

Additional business in preparation for next meeting:

Meeting Adjourned by: Dave **at 8:47pm**