

GRAND VALLEY AMATEUR HOCKEY ASSOCIATION

Board of Directors Regular Meeting

Tuesday, April 15, 2025 at 7pm in person at Griff's Georgetown

Attendance: Andy Barnes, Megan Koens, Dave Atkinson, Ciji Marckini, Mitch Parsons, Danielle Emelander, Simon Brackett, Alix Smith, Jack Williams

Call in: Brandon Gorby

Absent: John Kersaan

Minutes for Regular Meeting:

- Call to Order at 7:07 pm by Andy
- Approval of Agenda for Meeting by Andy, Ciji Second, Approved
- Approval of Minutes from February 18, 2025 and March 18, 2025 Board Meetings by Andy, Danielle Second, Approved
- Member Comment Period
 - None Present
- Hockey Director Reports
 - Mitchell
 - Nothing to add
 - Jack
 - Session 3 LTP/LTS
 - Rostering Spring Teams
- President's Report – Andy Barnes
 - Working with Hudsonville, Contract for Community Ed
- Vice President's Report – John Kersaan
 - Nothing to report
- Secretary/Equipment Director Report – Megan Koens
 - New Uniforms in process
 - Confirmed Sponsorship for next year on jersey
 - May 28th jersey fitting for Travel
- Team Director/MAHA Rep. Report – Dave Atkinson
 - Fall Tryouts – starting 5/19
 - 16U Spring/Fall Tryout - tryout closed with the rest of the teams, their tryout is not until the week of 4/14
 - Hockey Think Tank
 - Provides service to further develop the culture of an organization.
 - 15K a year, comes in and meets with everyone from top to bottom of organization (players up to directors).

- Weekly virtual trainings for coaches
 - o Coaches Site
 - Virtual Locker Room
 - IHS \$85 per month user (20+ users)
 - o \$1500 10-19 users
 - o \$1785 20+ users and includes ticket to live event
 - o cost per ticket - \$647.99 per ticket, \$450 per ticket if we sign up
 - Simon Motion to proceed with signing up for the Coaches site, for 20+ user level. Association to cover up to 10 additional tickets to go along with the free ticket. Danielle to second - approved/Passes
 - o 2025-26 Season Schedule is still in the works. We need to review and understand the expected team count at each age to ensure we have ice scheduled as needed. A conversation will be needed with coaches to see if we can have him split ice for
 - o Power Skate?
 - o Fall Tryout registration needs to be established in TeamSnap and we need advertisements for each team (dates and times will be available at the meeting - if I get them confirmed before, I will share them sooner).
 - o MAHA - Will have a report at the meeting - D6 meeting is 4/11
 - Looking for new Chairman for our District
 - o Adray - No meeting scheduled at this time
 - o Coaches Education/Registration Reimbursements moving forward
 - \$132 each coach pays fees yearly
- Registrar Director Report – None - Director newly elected
 - o Welcome Alix Smith
- Treasurer Report – Simon Brackett
 - o Paid in full for Spring Ice
 - o Approx # of estimated players
 - CI - 20
 - Mite - 40
 - Squirt - 50
 - PeeWee - 24
 - Bantam - 12
 - Midget - No House
 - o High Yield Savings Account for GVAHA
 - Business (501c3) Provides no value through Macatawa
 - Set up a different account to do this through
 - Other Bank options
 - o Budget Meeting Monday April 28 6pm

- Communications & Events Director Report – Ciji Marckini
 - Welcome to Alix
 - Sponsorship position still open - will post for interest
 - Memorial Day Parade
- Fundraising Director Report – Danielle Emelander
 - Nothing to report
- Sponsorship Director Report – Brandon Gorby
 - J & H sponsorship
 - \$100 to all squirt families
 - Under Armour Meeting
 - Process Changed
 - Partner with distributor and associations in the Midwest/Country through Gear up Sports/BSN
 - Can do jersey only or jerseys and apparel
 - Player Packs (like soccer, we tell them what we want each team needs and use the link to order)
 - UA provides coaches gear back based on how much we pay and what we buy
- Old Business:
 - Review and discuss results of squirt hockey survey.
 - 43% Response
 - Combining fees question, response was to combine all
 - Great score of 2.85 out of 3 for season success
 - Results of electronic vote for Registrar Position – Alix Smith elected
 - Seeking candidates for open Sponsorship Director position.
- New Business: None
 - Confirmed Andy's Re-election as second term of president
 - Sponsorship Packets for 25-26
 - Zeeland Rec to advertise LTS program, are we an option, Dave is reaching out
 - Holland Program shut down and is being taken over by the rink/Griff's Holland
 - Star's Room Reservations system
- Round Table:
 - Board member comments, input, ideas, suggestions
- Next Meeting:
 - Regular Meeting proposed for May 20, 2025 at 7pm
- Meeting Adjourned by Andy @ 9:01, Danielle second - Approved